

2017-2018 DISTRICT 9810 RECOGNITIONS

Clubs are invited to submit applications to be recognised in District 9810 in 2017-18 in the areas of:

1. Club Building.
2. Club Projects.
3. Club PR and Communications.

Note: If a club receives recognition in all three areas they will automatically qualify for an additional recognition as an "Outstanding Rotary Club in 2017-18". Clubs are not required to apply for this additional recognition.

Applications should be sent by email directly to Malcolm Chiverton no later than 1st May 2018.

Selection criteria for each achievement category

The aim of the recognition system is to acknowledge suitably qualified clubs in each category. The selection criteria have been designed to clearly specify the areas on which the assessment will be based. But there will be an element of judgement in this assessment to ensure that all clubs recognised are of the highest possible standard.

Recognition Categories

Club Building

1. Maintain a comprehensive club membership plan.
2. Achieve a net increase in membership of 10% from the previous year (July 1 Figures) as of 31 March 2017.
3. Maintain a new member mentoring program.

To qualify for this recognition clubs must supply a copy of their membership plan and provide a brief statement of their membership status and their mentor program.

Club Projects

1. Develop a major new service project.
2. OR expand an existing major service project.
3. Support of projects from two other avenues of service.

Some club service recognitions may be noted as Community, International, Vocational or Service to Youth or Multi Club.

To qualify for this recognition clubs must supply a brief statement on each of the three areas in this recognition category.

Club PR/Communications

1. Publish a well-designed, regular club bulletin and up-to-date website.
2. Promote club activities using Social Media.
3. Promote a major club project, or the club or Rotary in general through a significant local media PR campaign.

To qualify for this recognition clubs must supply a brief statement and electronic examples or links (if applicable) about each of the three areas in this recognition category.

Selections will be made from both club submissions and nominations from district leaders.